



CLIP ART LICENSE

TERMS OF USE

Click on the topics in the following hyperlinked Table of Contents to quickly jump directly to the section of terms you want to know more about.

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CLIP ART LICENSE



TERMS OF USE

All artworks from Sarah Pecorino (Sarah Pecorino Illustration) are protected under US copyright law and Digital Millennium Copyright Act (DMCA). All rights are reserved.

This is a **SINGLE USER** license agreement. Download of any of my clip art confirms your agreement to the terms of license. Please understand that when you "purchase" a clip art set you do not purchase the art outright. You are under a licensing contract with the artist and agree to abide by the rules of the contract. Violation of these terms may result in the product in question being taken down, and no one wants that.

My clip art is designed specifically for and to be licensed to the educational market for *small educational businesses* with a passion and focus to teach and inspire. This license does NOT cover printed and physical goods or those printed/for sale via sites like Zazzle, RedBubble, and Etsy. If your commercial needs fall outside this definition please contact me to discuss a commercial license arrangement: sarah@sarahpecorino.com.

PERSONAL CLASSROOM NON-COMMERCIAL USE

Use graphics for anything in your personal and non-commercial classroom creations with no restrictions.

EDUCATIONAL COMMERCIAL USE

This license covers use in educational resources for sale or free on personal websites or resource sale sites such as Teachers Pay Teachers, Educents, Teacher's Notebook, etc. In your product you must credit me with my logo, store name and/or web address, making them clickable hyperlinks whenever possible. (See [HOW TO GIVE CREDIT](#) for more info.)

You can find my logo and buttons included with this Terms of Use, through my Teachers Pay Teachers store, or through this download link: <http://bit.ly/SPecorinoButtons>.

	DO THIS...	NOT THAT...
EDUCATIONAL RESOURCES click-----> How to give credit		
PDF	Images must be flattened to the background or password protected to keep illustrations from being lifted (copy and pasted).	DON'T leave clip art loose and free for the taking. Without securing, a simple right click could pull images from your product.
PAPERLESS RESOURCES -----> How to give credit		
(PowerPoint, Google Drive, Smartboard, Microsoft OneDrive)	AS BACKGROUND	
	DO flatten images into the background with other elements such as text and digital paper.	DON'T use images alone on the background of an editable product (i.e. digital notes or pre-made digital backgrounds. See " IMAGE BASED RESOURCES " on page 2 for more info)
	AS MOVABLE ELEMENTS	
	Graphics must be prepared either of these ways: - DO layer clip art over textured shapes. Solid colors, especially white or black, are very easily trimmed from an image. Layering a graphic over a textured shape makes the graphic much more secure. A collection of <i>digital-ready</i> textured shapes are available for FREE in my shop: http://bit.ly/free_shapes - DO layer text over clip art covering a significant amount of space (approximately 1/4-1/3 the surface of the original graphic). You will make a bold statement and students will be able to easily read the text.	DON'T use graphics as movable elements in their original state (transparent background PNGs).

DO use some of my DIGITAL-READY GRAPHICS available in my shop! There is NO FLATTENING or TEXT-ADDING required for these images. Select future clip art sets will include digital-ready graphics!

To view a table of example images see: "[HOW TO PROPERLY USE GRAPHIC RESOURCES](#)"

Terms of Use continues on next page

	DO THIS...	NOT THAT...
BOOM LEARNING DECKS	Okay to use with appropriate credit given.	
VIDEO (For promotion or as part of a video resource.)	Okay to use with appropriate credit given.	
IMAGE BASED RESOURCES		-----> <i>How to give credit</i>
<p><i>*Get creative!* You are so much more than images on a template.</i></p>	<ul style="list-style-type: none"> - DO use my clip art for image heavy educational products including, but not limited to: vocabulary and phonics resources, task cards, clip cards, flash cards, bulletin boards, easy reader booklets, and other resources that depend HEAVILY on illustrations to complete. - Resource MUST still include original educational content. Decorative items are acceptable if they are part of a larger product. For example: behavioral punch cards that accompany a growth mindset resource or decorated blank writing pages in a resource that teaches how to compose and write a letter. - DO use my Make Your Own Color-by-Number Clip Art to do just that... Make it your own! 	<p>NOT to be used for products (free or paid) that contain little to no original educational content including, but not limited to:</p> <ul style="list-style-type: none"> - <u>Educational products that depend solely on images</u> - editable or print ready (coloring pages or books, punch cards, classroom decor and sets, binder covers, etc.) - <u>Digital or printed stationary products</u> for sale or free, editable or print-ready. (letter to parents, note cards, bookplates, greeting cards, post cards, etc.) - <u>Decorative products</u> (digital graphics and sets such as frames, borders, clip art packs, collages, scrapbooking kits, digital papers, stickers, or grouping images together and placing them for sale or free, etc.)
PROMOTION		-----> <i>How to give credit</i>
SHOP BANNERS & SALES IMAGES	Okay to use with appropriate credit given.	DON'T post banners or sales images for sale.
PINTEREST PIN IMAGES	Okay to use so long as pin includes images of your product along with my clip art. Always include a watermark of your store and/or logo and text credit for my work on pin images.	DON'T post a pin image with just my clip art image. That won't let anyone know how great your resource is and offers my illustrations up for stealing.
SMALL EDUCATIONAL BUSINESS BRANDING		-----> <i>How to give credit</i>
LOGOS & BRANDING	DO Use clip art in your OWN branding (as long as you do NOT sell clip art). This allows me to be able to track if a business is allowed to use the clip art for branding as written.	DON'T purchase my clip art for logos or branding for OTHER businesses.
	You may purchase graphics to use on your logo and supply them to a logo designer.	Logo designer DOES NOT own the license to use clip art for resale or single client project.
BLOG & WEBSITE	As decorative elements on your educational website and/or blog, DO combine and flatten multiple clip art elements together so that the images are not useful for anyone else on their own. Give credit with a clickable logo/link to my website.	
PRINT	DO use purchased clip art in your business printed collateral (business cards, promotional post cards, stationary) so long as it is not being offered for sale or free as an image based product (see IMAGE BASED RESOURCES above).	

← *Terms of Use on previous page*

How to Properly Use Graphics in Paperless Resources →

HOW TO PROPERLY USE GRAPHICS IN PAPERLESS RESOURCES

Remember: Resources **MUST** contain educational content.



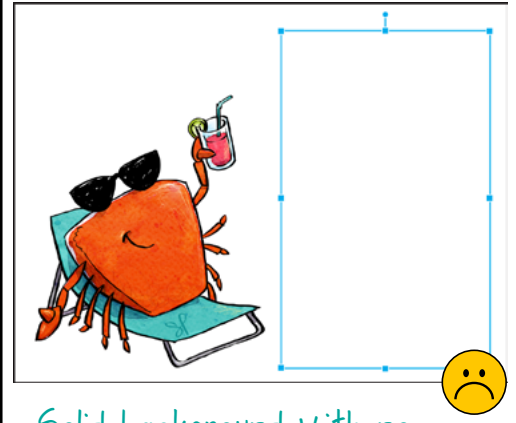
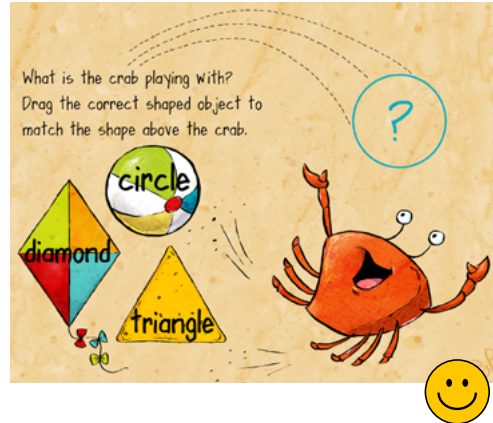
DO THIS...



NOT THAT...

BACKGROUNDS

- Flatten clip art with text and other elements into a PNG or JPG for a background.
- Extra points if you use a patterned or textured digital paper to flatten it all onto. (Try using my [Signature Watercolor Digital Papers](#) for a subtle texture.)
- Always build your product with educational content. Nobody can do that better than YOU!



Solid background with no educational content.

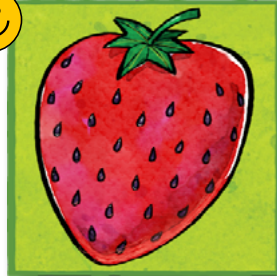
MOVABLE ELEMENTS

Build movable graphics in your favorite design program, such as PowerPoint. Flatten the movable element layers into a single image and save as a single PNG.

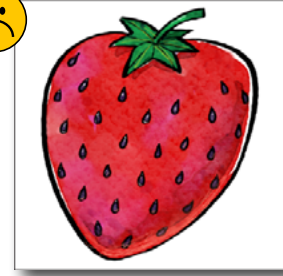
Layer clip art over textured shape.

- Solid colors, especially white and black are very easily trimmed from an image.
- Download the FREE collection of [Digital-Ready Textured Shapes](#) available in my TpT shop just for this purpose.

TEXTURED BACKGROUND



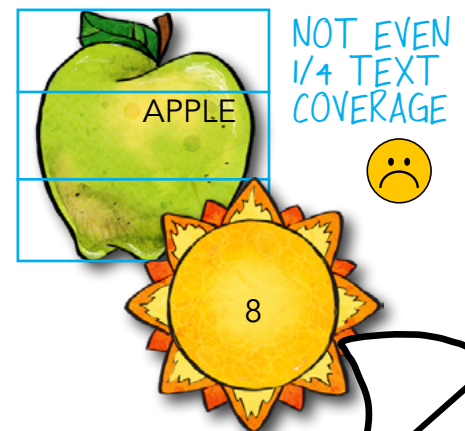
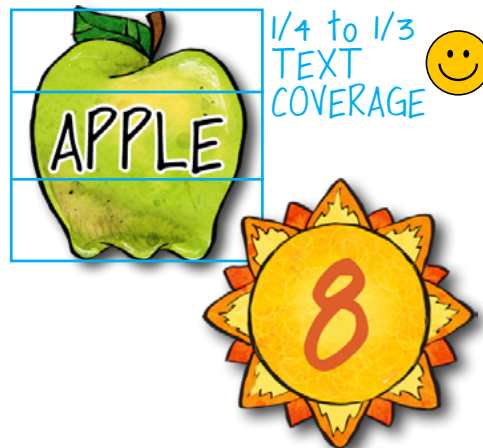
WHITE BACKGROUND



OR

Layer text over clip art covering 1/4 to 1/3 of the graphic.

- You will make a bold statement and students will be able to easily read the text.



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How to Give Credit

HOW TO GIVE CREDIT

Attribution should always be given whenever and wherever clip art is used.
Some of the best ways to give credit are...

In a traditional resource: I require that you give a clickable link or hyperlinked button directly to my store or website on the credits page of your resource.

Digital Paperless Resources (i.e. Google Drive, PowerPoint, Smartboard, Boom Learning) Credit should be given as a hyperlinked button in the product documents and/or within the pages of the product.

Video for promotion or for sale: Give credit in a final image of your video, just like the movies and shows we watch every day. Try a "Special thanks to..." image or a simple credits shot. If that isn't possible, credit in the product documents that accompany the video resource.

Image based resources: When my artwork is used in heavily graphic based resources there needs to be credit given with emphasis on the artists used by using graphics or text to distinguish this on the credits page (i.e. "Flash card illustrations provided by...").

As a graphic element of a promotional image used for a limited time on social media sites. I allow images to be used in promotional images and ads for sales as long as you give a small but visible text credit in your graphic, like "Original artwork by Sarah Pecorino".

Blog post images: Blog post images should be flattened JPGs or PNGs with solid background (instead of transparent) and overlapping elements. Image credit with a link to my website should be included as a caption under the image or at the bottom of the blog post.

Small Educational Business Branding: If you use my illustrations in your branding materials (i.e. logo, website, blog, or print materials) please credit me on your website or blog somewhere with a link back to my TpT store.

TIP: On the Credits page always only include the artists or font designers actually used in the resource to be able to give proper credit where it's due.

TpT Store Link: <https://www.teacherspayteachers.com/Store/Sarah-Pecorino-Illustration>

Website: <https://sarahpecorino.com>

BUTTONS & LOGOS

Included in this Clip Art License are logos and buttons you can use to credit me in your resources, blog, and website. You can also download them by clicking on this link: <http://bit.ly/SPecorinoButtons>.



How to Properly
Use Graphics in
Paperless Resources

About Sarah

ABOUT SARAH PECORINO ILLUSTRATION

Why hello there! I'm Sarah. A coffee-drinking, crafting-obsessed, kid juggling illustrator and clip art creator.

I create expressive, fun illustrations that make it easier for teachers and parents to convey ideas and concepts to their bright young learners.

My first job in high school was as after-school help in a preschool. I continued working there through college. I studied Studio Art and graduated with a BFA. I've been an interior design assistant, painter in a professional musical theater, graphic designer, and even brewed up a few cups of java before committing my job as mom and full time illustrator. I've always wanted to be a children's illustrator and my Plan B has been to be an elementary art teacher. Give me those young minds so that I can teach them that they are all artists!

But since I haven't moved on to Plan B just yet I'm really loving how my Plan A and Plan B have sort of merged in this super exciting world of clip art creation for educational products.

I mean, seriously. I get to draw fun stuff and watch you make crazy cool resources that teach kids. How stinking cool is that?!

Okay, I'm done geeking out over here. But if you just geeked out with me we are clearly meant to work together.

Aside from the nearest Starbucks you can find me hanging out in one of these fancy establishments:



SarahPecorino.com



Teachers Pay Teachers

<https://www.teacherspayteachers.com/Store/Sarah-Pecorino-Illustration>



On Facebook @SarahPecorinoIllustration

<https://www.facebook.com/SarahPecorinoIllustration/>



On Instagram @SarahPecorino

<https://www.instagram.com/sarahpecorino/>



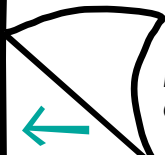
On Pinterest @SPecorino

<https://www.pinterest.com/specorino/>



And if you'd like to gain access to some free clip art and printables as well as get on my mailing list to be the first to find out about new clip art sets and upcoming sales join *The Paper Clip Clubhouse*:

<https://sarahpecorino.com/join/>



How to Give Credit

